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Teacher training with specialization on life and information technology skills (21stTS)

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WP 6: Management

Title: DISSEMINATION & EXPLOITATION

WP6 Leader: Banasthali University

6.1 Dissemination Plan

DISSEMINATION PLAN FOR TEACHER TRAINING WITH SPECIALIZATION ON LIFE AND INFORMATION TECHNOLOGY SKILLS (21ST TS)

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6.1 Dissemination Plan	Prepared By: SCES (Symbiosis International Deemed University)
Author(s):	Team-SIU
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1. Introduction:

The present document is the **Dissemination Plan** of the project- “**Teacher Training with Specialization on Life and Information Technology Skills – 21st Century Teaching Skills**”, which is co-funded by the Erasmus+ Programme of the European Union. The main objective of this document is to provide the project partners with a road map along with detailed guidelines and instructions so as to effectively implement the envisaged dissemination, sustainability and exploitation activities.

The dissemination plan foresees achieving the set goals of the project through targeted action plans aimed at spanning throughout the project’s duration. The plan takes into consideration the specificities of the 21st Century Teaching Skills communication tools i.e., the internet, social media and audiovisual material and also identifies the roles of partners involved in the 21stTS project. It also contains a portfolio of the dissemination materials and related annexes.



2. PROJECT SUMMARY

a) Scope and Objectives

In a globalized and multicultural economy and society, there are very few effective boundaries. Limited boundaries mean better mobility and interaction amongst all nationalities and cultures. Education plays a pivotal role in preparing an individual for challenges that he/she will encounter in such a fluid globalized multicultural economy and society. Rapid technological advancements and new patterns of work have created an ever increasing demand for dynamic and adaptive workforce. In order to produce such a workforce, it is essential to inculcate skill based education in 21st century students. Only teachers equipped with such skills can incorporate them as part of formal education. Therefore, such skills need to be integrated in the teacher educational programs in order to enable the teachers to be effective in the 21st century teaching-learning environment. The 21st TS project aims to transfer knowledge, best practices and experience in innovative fields that deal with teaching methodology to the partners. This project aims to embed skills in concurrence with the State and National standards of school education in all the partner countries.

The project will also aim to acquire certain 21st century skills relevant to the advent of modern Information and Communication Technology (ICT) from program countries (European Countries) and inculcate them in India, Cambodia and China which are Partner Countries. The 21st TS project further aims to align technology with the pedagogy for school teachers in all Partner Countries. Further, the project aims to train school teachers on assessment techniques that will assess the 21st Century Skills of the students of their respective partner countries.

In a nutshell, the specific objectives of the project include:

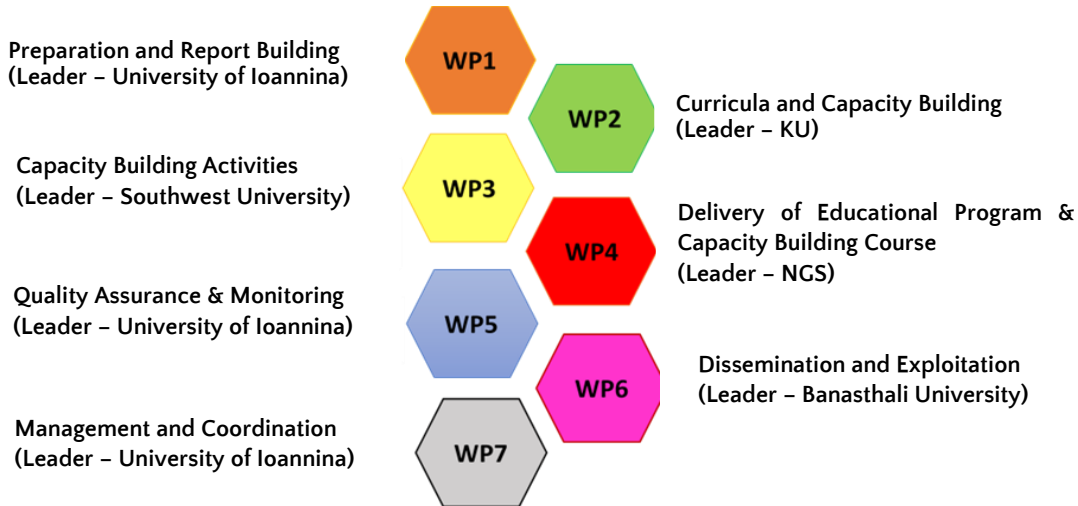
- Improve the quality of higher education and life-long learning by transferring new teaching ICT-based methodologies to the Partner Countries. The final result is the development of new pedagogical approaches and particular e-learning tools that, in that case, consists of online platform and an e-toolbox which contains best practices, the adaptation of the model to specific needs in continuation and its implementation by participating HEIs.



- Enhance the relevance of education for the labour market and society by making the acquisition of 21st skills the highest priority for pupils. The final result will be educators and teachers that will possess 21st century skills and the adequate tools and methodology to teach them as well as students well equipped with these skills and qualified for the needs of the market.
- Improve the level of competencies and skills in the HEIs by developing new and innovative education courses for pre-service and in-service teachers and educators which flexible learning path of online learning. The final result will be the integration of accredited course packages for educators into the curriculum of HEIs and the dissemination to organizations beyond the partnership.
- Enhance the innovation capacities as well as the internationalisation of HEIs by promoting transnational cooperation and networking in the field of application and tool development and better exploitation of ICT potential. The final result will be a e-toolbox and a 21stcenturySkills education platform in order to obtain a shared vision on how ICT can help making lifelong learning a reality for all.
- Promote voluntary convergence with EU developments of curriculum development in the field of education in higher education system through the sharing of best practices and know-how. The final result will be the development of a capacity-building course to enhance knowledge and capacities of academic staff that will teach courses to teachers and also the competences of the rest of the faculty staff which wishes to be trained in teaching methodologies that integrate 21st century skills and new assessment methods of student evaluation.
- Promote people-to-people contacts, intercultural awareness and understanding with the development of an open digital education platform and building of transnational network of stakeholders. The integration of a learning community for academics, tutors and lecturers, their interaction and exchange of professional experience will contribute to the development of contacts that overcome borders and cultures.



b) Work Packages



WP6: Deliverables and Lead Partner

- 6.1 Dissemination Plan (Leader: SCES-SIU)
- 6.2 21st Century Teach Skills Website (Leader NGS)
- 6.3 Networking Events (Leader BV)
- 6.4 Exploitation and Sustainability planning (Leader SWU)
- 6.5 Portfolio of dissemination material (Leader NGS)

The overall leader of the WP 6 is Banasthali University. This WP will be active during the whole project life cycle. There will be 6 big networking events, one in each Asian University.

All academic and staff members of each of the partner and program countries will be expected to promote the activities and outputs to all stakeholders (academic or non-academic), policy makers, generic public at a local, national and an international level through their respective networks

c) Project Partners

The 21TS partnership is coming from 3 EU countries (Greece, Lithuania and Luxembourg) and 3 Asian countries (India, China, Cambodia) which is as follows:



Partner's/ Organisation's Name	Abbreviation	Type of Organisation	Country	Role in the project
University of Ioannina	UOI	Higher Education Institution	Greece	Coordinator/ WP1, WP5, WP7 Leader
Klaipeda University	KU	Higher Education Institution	Lithuania	Partner/ WP2 Leader
Novel Group Sarl	NGS	Vocational Training Institution	Luxembourg	Partner/ WP4 Leader
Symbiosis International	SIU	Higher Education Institution	India	Partner
Banasthali Vidyapith	BV	Higher Education Institution	India	Partner/ WP6 Leader
Southwest University	SU	Higher Education Institution	China	Partner
Shenzhen Polytechnic	SP	Higher Education Institution	China	Partner
Royal University of Phnom Penh	RUPP	Higher Education Institution	Cambodia	Partner
University of Battambang	UBB	Higher Education Institution	Cambodia	Partner

3. Target groups

The main objective of 21stTS is to improve the quality of higher education by introducing new ICT-based teaching methods in higher education curricula for teachers and educators in Partner Countries.



Therefore, the key target audience for 21stTS includes the following:

1. Faculty and academic personnel from partner and neighboring countries

3. Teachers (primary, secondary, vocational, adult, special needs), language teacher trainers, careers officers, educational guides and counsellors, headteachers, principals, managers of schools/organisations offering language education and technology solution providers , edutech consultants

5. Educational authorities at local, regional or national level

2. Students enrolled in a bachelor degree relevant to education and teaching

4. Teachers associations, teachers-parents associations and similar stakeholders

6. The press and general public: will be informed about the project objectives, expected results and impact

3.1 Faculty and academic personnel from partner and neighbouring countries

Faculty and academic personnel will be trained in the content and methodology of the new curricula of the 21st Century Teach Skills and various modules associated with it. The continuous involvement of the HEIs staff in all the phases of the project life cycle will contribute to their professional growth and will address the skills gap identified during the needs' analysis. The innovative ICT-based teaching methodologies as well as the use of open and flexible learning through a variety of allied activities will lead to the capacity building of the faculty, academic personnel and researchers.

3.2 Students enrolled in a bachelor degree relevant to education and teaching

Students will be introduced to and trained in 21st Century Teach Skills. This will hone their teaching skills and prepare them for their future career as educators in the most effective and relevant manner.



3.3 Teachers (primary, secondary, vocational, adult, special needs), language teacher trainers, careers officers, educational guides and counsellors, headteachers, principals, managers of schools/organisations offering language education

Teachers (primary/secondary/vocational/adult/special needs), trainers, facilitators, principals, managers of educational institutions will be trained in the 21st Teach Skills which can be cascaded to the learners in the most effective manner depending upon the level/stage of learning.

3.4 Teachers associations, teachers-parents associations and similar stakeholders

The active involvement of Teachers association, teacher-parent associations and similar stakeholders will be especially sought in order to facilitate the formulation of robust syllabus for 21st Century Teach Skill. Collaboration with relevant stakeholders will enhance the curricula development process and their evaluation so as to ensure an integrated and coherent delivery of the content at local, regional and national level.

3.5 Educational authorities at local, regional or national level

The project will target the educational authorities at local, regional and national level so as to transform the conventional education to 21st Teach Skill based education at all levels. With the help of active involvement from appropriate authorities at various levels, the course content will be added in the teacher's and educator's training module which will give them the exposure of 21st Century Teach Skills. This will give a boost to both policy making and policy analysis.

3.6. The press and general public

The press and general public will be informed from time to time about the project objectives and the expected results and impact thereby contributing to the creation of an informed society.



4. Dissemination Strategy Scope

Dissemination is key to the success of 21stTS. Every PC-HEIs must use all networks available at their disposal to ensure maximum outreach of 21stTS. Various modes and tools will be used to ensure effective dissemination to desired beneficiaries and target groups. The dissemination plan provide measures for raising the awareness on the 21stTS project, the continuation and further development of the course programme, the growth of the partnership between the European and Asian HEIs and expand the cooperation. In order to achieve maximum, all PC-HEIs need to achieve the following objectives as part of the dissemination strategy:

- To raise awareness in the target group about the project and course programme by advertising lab, courses content
- To identify the desired beneficiaries and target groups at the local, regional and national levels of each Partner Countries;
- To raise awareness about the objectives and desired outcome with the target group of the 21stTS programme
- To use all modes of dissemination to reach as broad a target group as possible in Partner Countries;
- To expand cooperation between partners- by bilateral and multilateral MoU for exchange mobility course development
- To reach at local, regional and national level among European and Asian Partners
- To publicize all events/programmes/workshops/training undertaken by PC-HEIs to stakeholders in Partner Countries and Programme Countries;
- To engage new academic and non-academic institutions and networks in each Partner Country as potential users of the 21stTS courses and e-learning resources;
- To mobilise education policy makers and public opinion gatherers in each Partner Country regarding the objective and outcome of 21st TS to enable effective dissemination and desired outcome.

The network of partners can reach 100000 potential beneficiaries and stakeholders over a period of 3 Years **(100000/9 Partners=11,111 approximate beneficiaries over 3 years as a part of Deliverable from each Partner)**



Annual press releases will be dispatched to approximately 200 journalists and media outlets throughout the participating countries (**200/9 Partners= Approx. 22 journalists /media outlets per Partner**)

5. Dissemination Tools and Channels

This program will have the creation of a stakeholder database. The country-specific stakeholder list will be maintained by every partner. The categories of the stakeholders are as follows:

- primary stakeholders: Teachers, institutions, HEI/Universities, financial regulatory bodies
- secondary stakeholders: students, future trainees, government policy makers
- key stakeholders: institutional policy makers, management bodies, project leaders

5.1. Dissemination Activities:

A variety of channels and tools has been chosen, in order to ensure the highest dissemination and exploitation impact. They are as under:

Dissemination activities	
Stakeholders Analysis List	<ul style="list-style-type: none"> Stakeholders' database
Project Visual Identity	Project website
	Organizational website of PC-HEIs
	Logo
	Typeface, colors
Promotional Materials	Leaflets/ brochures/ Flyers
	Posters and banner
Online communication and Social Media	E-Mails, Participative Web Portal
	Social Media Networking
	E-Newsletters



<p>Public relations & media coverage</p>	<p>Press releases and press conferences/ publications</p> <ul style="list-style-type: none"> •Newspaper publicity, online publicity, news, articles advertisements and social media presence
<p>Networking and awareness raising events</p>	<ul style="list-style-type: none"> •Organizing dissemination conference/round table/boardroom and networking events <p>Regional Seminars</p> <p>Final conference</p> <p>Online videos and learning materials for reaching a wide array of beneficiaries</p>
<p>Internal Communication</p>	<p>Emails, Skype and online repository like Google Drive, Online videos and learning materials for reaching a wide array of beneficiaries</p>

5.2 Stakeholders Analysis List

It includes Teacher, policy makers, University, regionally expanding Primary (university, teachers), secondary (indirectly related- like students, future trainees).

The creation and population of a stakeholders’ database is one of the most important tasks for the success of the awareness raising and sustainability activities. The partners will start by carrying out a stakeholder analysis, which will identify and prioritise the stakeholders that should be reached in the context of the project. They will be categorized into primary (directly related to the project activities), secondary (indirectly related) and key stakeholders (the ones whose participation is of utmost importance).



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Within this framework, all Partners are requested to fill in and regularly update the 21st Century Teach Skills Project stakeholder list, which identifies and prioritizes the stakeholders that should be reached in the context of the project.

5.3 Project Visual Identity:

Website

The project website <https://21stteachskills.eu/> is conceived as an interactive platform and will act as an information and resource repository, will facilitate networking, learning community-building, dissemination and promotion tools. The target audience is students and academic staff for online learning by also those users that are relevant stakeholders and experts. The website will provide access to news, updates and current events related to the Teach Skills project and will be referred to in all project publications.

The website will contain the following types of information contributed by all project partners:

- Erasmus+ Program, KA2 Capacity Building in Higher Education, 21st Teach Skills project objectives, project activities, consortium partners presentations, expected results and outputs, e-resources, news, calendar, links (relevant webs, blogs and social networks), downloads (project deliverables)
- Discussion Forums, messaging system, and question and answer section
- The website will also host the e-learning platform, e-tutor's guide and e-toolbox.
 - The e-learning platform on the website will provide a tool to support teachers to learn, collaborate and innovate together.
 - The e-tutor will be guided by a manual uploaded in the 21stTeachSkills Platform. The tutor will be in charge of uploading material, answering questions and moderating the learning community.
 - The E-toolbox will be a collection of 12 best practices for teaching of 21st century skills with a focus on special needs of disadvantaged students
 - Social media networks will be another potentially useful dissemination channel to reach the key audience and the general public, inform about the project and garner their attention to the project's website. By publishing selected news on the LinkedIn and/or Twitter profiles of each of the partnering institutions the project outcomes



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and results will reach a very broad population in a direct way and will give wide visibility to the project.

The coordinated, homogeneous and consistent usage of the project's corporate identity conveys professionalism, reinforces the project's visual identity and inspires trust with all stakeholders.

Organizational website of PC-HEIs

Each partner will provide information about the project in the official website which will be updated from time to time during the life cycle of the project.

Logo

A powerful, attractive and clear project logo will join the 21st Teach Skill project and will be integrated in all project communications and disseminations tools, material, public documents, websites and channels giving a direct visual message, strengthening the project identity and increasing its recognition effect.

Project Logo:



EU emblem:



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A particular attention must be addressed to the rules at the base of the EU visual identity elements. As a general rule, the program logo must be in proportion to the design to which it applies. It should be placed on the first page or equally prominent place.

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Guidelines: https://www.eacea.ec.europa.eu/about-eacea/visual-identity_el

Typeface, colors

A typeface and a color scheme will be selected and be used on all pieces of communication to strengthen the identity and enhance the recognition effect of the project.

Proposed typeface for joining the project wording will be decided in consultation with NGS .

Digital Templates

The Digital templates have been provided in the Annexures. Each template must have project logo, EU logo, partner's logo on the top and project number and project website link at the bottom.

5.4 Promotional materials

Printable/e dissemination and promotional material, namely leaflets/ brochure/ flyers / posters will be distributed among the target groups in order to raise awareness and ensure effective dissemination impact of the project, participation in project activities and outcomes.

Indicators: In order to measure and evaluate the efficiency of the activity undertaken, the following data have to be tracked and collected:

- Number and list of places/ target groups where leaflets/ brochures are being distributed
- Number of finally distributed leaflets per location.
- Number and list of places/ target groups where posters are being distributed
- Number of finally distributed posters per location.

Leaflets/ Flyers/Brochures

The leaflets/flyers/brochures will include project logo, EU logo, partner's logo on the top and project number and project website link at the bottom along with information on the following areas:

- the project objectives and scope
- the project partnership



- the project duration
- the main activities
- the expected outcomes/ results
- the addressed target groups
- the innovative approach of the project
- the disclaimer
- the link to the project's website,
- the links to follow the project on social media (Facebook, YouTube, etc.) to get more information and to keep up with the latest developments and news on the project.

The printed material will be used on multiple occasions while addressing all stakeholders target groups. It can also be distributed digitally for introducing the project to target groups. It will be distributed during the planned roundtables, training activities and networking events. The brochure/flyer/leaflet can be also integrated in its electronic format for mailing purpose addressed to recipient groups of the mailing lists.

Posters and banner

The leaflet will be supported by a poster and banner following the same creative concept as the leaflet, using the slogan as the main message and communicating a call-to-action for the recipient to visit the project's website or follow the project on social media if any. Both can be in printable/electronic format.

5.5 Public relations & media coverage

E- Newsletters

The project's e-newsletters will be downloadable, thus making available information activities and results and supplying a constant updation of the project's progress to all beneficiaries and potential stakeholders. The E-Newsletter will be circulated to the mailing database of each partner country on a regular basis.



5.6. Networking and awareness raising events

Networking Events in the form of Roundtables/ Workshops/ Conferences/ Symposiums/ Seminars:

Networking Events in the form of Roundtables/ Workshops/ Conferences/ Symposiums/ Seminars will be an opportunity to inform national media (television, newspapers), decision makers and stakeholders. The regional roundtables/seminars will be organized in all PC HEIs to raise the awareness on the importance of the delivery of the Educational course 21stTS and interact with high level and key stakeholders in order to promote and make the course more appealing, discuss the accreditation process in order to ease the procedure that will follow.

All PCIs must hold one such event (list of participants, agenda, material presented, discussions reports) and conclusion papers should be drafted by respective PC HEIs.

Conference

Three Conferences will be organized in India China and Cambodia, of the project cycle.

5.7. 21st Teach Skill (21st TS) Communication

- Internal (meetings, emails, online shared space, internal documents, online repository- Google Drive)
- External(document identity, logos, reports, presentations)
- Communication package (Project fact sheet, website, info graphics, media kits)

Project communication materials

Several communication materials will be developed by the work package leaders and updated throughout the project lifetime: PPTs, factsheet, flyers, contact info for project partners and website, templates for events, project event agenda, meeting minutes etc.

6 Progress Monitoring

Throughout the project lifetime, each partner will be aware of its responsibilities and keep track of its activities under various WPs.

With regard to WP6 Information (documents, pictures, feedbacks), factsheets and statistics will be gathered and recorded from partners on the agreed frequency (internal reporting frequency). In particular, reporting of implemented and organised dissemination activities (links, quantitative indicators (+analytics), screenshots, peer feedbacks, attendance etc.) needs to be maintained by each



partner. The final dissemination report will be written by WP6 Leader Banasthali University and submitted to the Coordinating University.

Indicators for Evaluation of an Activity

In order to measure and evaluate the efficacy of an activity undertaken, the following data have to be tracked and collected:

- Modes of raising awareness
- Frequencies of conferences/seminars/networking events, Number of sessions, attendees and resource persons
- Number of media persons attended
- Initiation of MoU done with partners
- New courses developed in collaborations
- How many exchanges- Both Faculty and Students
- Web notifications
- Feedback Analysis

7. Further exploitation and sustainability of project results

The dissemination strategy will facilitate further use sustainability of project results by:

- a. continuing with the established relationships with partners and extending collaboration in areas of joint research, teaching, faculty-student exchange, the completion of the project;
- b. maintaining a collaborative relationship with the target groups

See: Annex 1. 21st TS Single Event Reporting Template

See: Annex 2. 21st Century Teach Skills Dissemination Action Reporting Template

See: Annex 3. 21st Century Teach Skill Project Event Evaluation Form

See: Annex 4. Key Performance Indicators

See: Annex 5. Reporting form for dissemination and communication achievement



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ANNEX I

21st TS Dissemination Plan

SINGLE EVENT REPORTING TEMPLATE

21stTS Partner organizing event	
Name of the event	
Date	
Place	
Type of activity (e.g.:conference, workshop,training, round table,seminar.....)	

Results and performance indicators:

Number of people invited	
Number of participants	
Number of organisations participating	
Academic community	
Policy Community	
Students	
Other stake holders/Citizens	

Additional information:

- **Collaboration with other 21st TS partners:**



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- **Other organizations/networks/projects participating:**
- **Report on event**
- **Lessons learnt**
- **Relevant event documentation(Tick all which apply):**



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ANNEX II

21st TS Dissemination Plan

DISSEMINATION ACTION REPORTING TEMPLATE

21st Century Teach Skills Dissemination Action Reporting Template		
Name of the PC-HEI carrying out the action		date of completion
Type of Action (Please select and attach relevant documentation):	<input type="checkbox"/> Website <input type="checkbox"/> Article <input type="checkbox"/> Report <input type="checkbox"/> Leaflet <input type="checkbox"/> Newsletter <input type="checkbox"/> Presentation in any forum <input type="checkbox"/> Press Release <input type="checkbox"/> Invitation <input type="checkbox"/> Brochure <input type="checkbox"/> Social Media such as Twitter, Facebook etc	



	<input type="checkbox"/> Other (Please specify)	
Type of distribution:	<input type="checkbox"/> Paper <input type="checkbox"/> Electronic	
Reachability:	Number of Copies distributed: Number of Recipients:	
If Electronic, URL Address		
Target Groups:	<input type="checkbox"/> Students <input type="checkbox"/> Parents <input type="checkbox"/> Academic Staff / Teachers <input type="checkbox"/> Policy makers/ influencers <input type="checkbox"/> General Public	



ANNEX III

21st TS Project

EVENT EVALUATION FORM

Evaluation Questionnaire						
	Poor	Fair	Average	Good	Very good	Excellent
Overall impression of the organization						
Overall impression of the event						
Advance information that you received about the event						
Material provided						
Venue and arrangements						



Opportunities to develop new ideas						
General comments						
PROGRAM AND PRESENTATIONS						
Program content						
Quality of the content in addressing your interests and needs						
Quality of speakers' presentations						
Opportunities to participate in discussions						



TRAINING AND HANDS-ON SESSIONS						
Selection of the sessions' content						
Quality of the content in addressing your interests and needs?						
Quality of the sessions						
Opportunities to participate in discussions						



Annex IV

21st TS Dissemination Plan

REPORTING FORM FOR DISSEMINATION AND COMMUNICATION ACHIEVEMENT

Target Groups					Reporting period 1 / 2 (Dates / Period)	
Partner	Primary, Secondary School / Universities, Stakeholders / Policy Makers/ Networks	Local / National / International	Objective of the dissemination activity (publication, cascading, training etc)	Tools / Methods for dissemination	Visibility (website / brochure / email / social media / online sheets etc)	Explanation
P1 PANEPISTI MIO IOANNINON						
P2 Klaipeda University						



P3 Novel Group Sarl						
P4 Symbiosis International (Deemed University)						
P5 BANASTHA LI VIDYAPITH						
P6 Southwest University						
P7 Shenzhen Polytechnic						
P8 Royal University of Phnom Penh						
P9 University of Battambang						

ANNEX V

21st CENTURY TEACH SKILL PROJECT'S DISSEMINATION PLAN -

KEY PERFORMANCE INDICATORS

The following table summarizes the Key Performance Indicators (KPIs) that will be used to periodically assess the quality of the project dissemination activities. The achievement of the indicators (per partner and cumulatively for the project) will feed into the ongoing internal evaluation reports and the formative and summative external evaluations.

The 21st Century Teach Skills Dissemination plan comprises the following :

Phase 1 - Portfolio of dissemination material (Deadline 15/01/2020)

Phase 2 – Dissemination Plan (deadline: 15/02/2020)

Phase 3 – 21stcenturyTeachSkills Website(ongoing development of website- deadline 15/03/2021)

Phase 4 – Networking Events (Ongoing activity from start of project - deadline 15/11/2022)

Phase 5 – Exploitation and Sustainability planning (deadline 15/08/2022)

KPI	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5	Cumulative	Comments
KPI 1 (Website)	Website	E-learning platform	E-tutor's Guide	E-toolbox	Discussion Forums, messaging system, and question and answer section		



KPI 2 (number of events organised)	Project Meetings (Online and Offline - 15)	Study Visits - 3	Dissemination Conferences - 3 (One in India, One in China, One in Cambodia)	Training Workshops - 1 each by PC-HEI's	Online Certificate Courses - 2		
KPI 3 (number of registered Participants at events)	Project Leaders and Coordinators, Evaluators	4-6 from each PC HEI's	50 minimum in each conference	30 minimum in each workshop	100 participants for each certificate course		
KPI 4 (number of dissemination material)	1 minimum	2 minimum	4 minimum	3 minimum	2 minimum		
KPI 5 (number of publication and	1-2	3-4	5-6	4-5	2-3		



presentations related to project)							
KPI 6 (number of media coverage of project)	NIL	1 minimum	2-3 minimum	1-2 minimum	1-2 minimum		
KPI 7 (number of external collaborations with networks in partner countries / EU / International Level)	NA	NA	2-3	1-2	1-2		
KPI 8 (number of followers in projects social network)	NA	NA	500	100	500		
KPI 9 (Number of non-	NA	NA	5-10	3-4	5-10		



partner universities / institutions attending projects dissemination events)							
--	--	--	--	--	--	--	--

Details of the Phases of Dissemination:

Phase 1 - Portfolio of dissemination material: NGS will design all relevant material. The project identity will be defined: design concept, logo and style guide as well as layout of website, posters, design of internal and external communication templates. (deadline:15/01/2020)

Phase 2 - Dissemination Plan: Leader will be SCES which will design the plan with the contribution of all partners. The plan will be implemented in the beginning of the project and during the kick-off meeting. The partner countries will use their national networks for dissemination of the outputs. Stakeholders and decision-makers will participate in the networking events. The network of partners can reach 100000 potential beneficiaries and stakeholders. Annual press releases will be dispatched to approximately 200 journalists and media outlets throughout the participating countries. (deadline:15/02/2020)

Phase 3 - 21stcenturyTeachSkills Website: network of partners can reach 100000 potential beneficiaries and stakeholders. Annual press releases will be dispatched to approximately 200 journalists and media outlets throughout the participating countries. The project will provide a link to the learning environment and the courses offered in the different HEIs. It will also include at least: a description of the action, contact details of the coordinator, the list of beneficiaries, mention of the European Union’s financial report with the relevant logo and access to principal results. (deadline:15/03/2021)



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Phase 4 - Networking Events: Leader is BV. The networking events/workshops will be organized by all the partner countries. They will coincide with the internal project meetings and some of the field visits. Relevant regional key-note speakers will be involved as well as educational authorities and schools. The goal is to ensure transferability of know-how to more HEIs, to present the project outputs, to boost more networking activities and promote links with related initiatives at local, regional, national and international level (deadline: 15/11/2022)

Phase 5 - Exploitation and Sustainability planning: Leader of this activity will be SWU and all partners will contribute with their expertise in order to design a sustainable strategy. This task, apart from the visibility of the project, will define the sustainability of the project. The main target of the exploitation strategy will be the continuation and further development of the course programme,

the growth of the partnership between the European and Asian HEIs by bilateral connections within the partner countries or among partners and expand the cooperation through the 21stcenturyTeachSkills Platform.

This may expand in labs with local collaboration bringing more beneficiaries into the fold at regional levels within the partner country.

Further, translation of materials and modules in local languages to bring the vernacular disadvantaged schools into the fold and to create a support advisory board with local experts to reach a wider range of stakeholders;

revenue generation through fee and rental for the Lab by developing a customized skills module as Value added course for all undergraduate students and graduate students other than the Education stream. (deadline: 15/08/2022)



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ANNEX VI

21st CENTURY TEACH SKILL PROJECT'S

EVENT REPORTING TEMPLATE



(for website publications)

The purpose of this template is to report information about project events, training, meetings, visits, participation in conferences etc., to be published on the 21st Century Tech Skill Project website. The template should be sent to the University of Ioannina at least a week ahead of a planned event or max. 3 days after the event has occurred.

Title of the event	
Place	<i>City, country, institution</i>
Date/s	
Organizing Partner	
Description	<i>(about 300 words, will be included in the main page of the event)</i>



<p>(More detailed description)</p>	<p><i>Additional information</i></p> <ul style="list-style-type: none">- <i>Topics covered, agenda</i>- <i>etc.</i> <p><i>Will be included in the “Read more...” section of the event page</i></p>
<p>Pictures</p> <p>Videos</p>	<p><i>At least 5 pictures attached</i></p> <ul style="list-style-type: none">- <i>Video on feedback, events</i>- <i>Agenda, etc. can be also attached as a picture</i> <p><i>NB! Please be sure to respect the visual identification requirements for the project (i.e. logos, disclaimers, etc.)</i></p>